

# Priestland Consulting Ltd

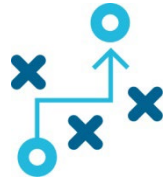


Capability Statement  
January 2022



# About Priestland Consulting

We are an independent, specialist  
consultancy that supports clients on



Strategy

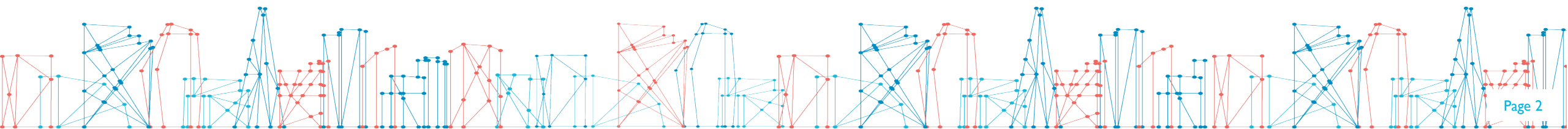


Technology

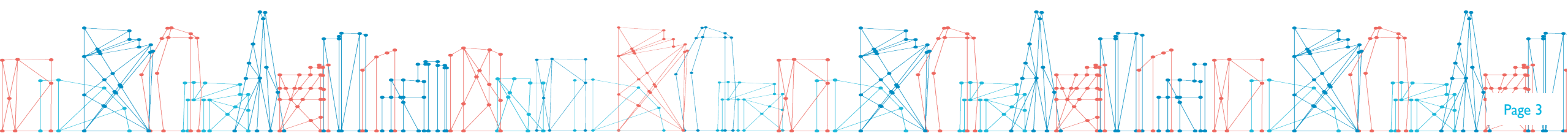
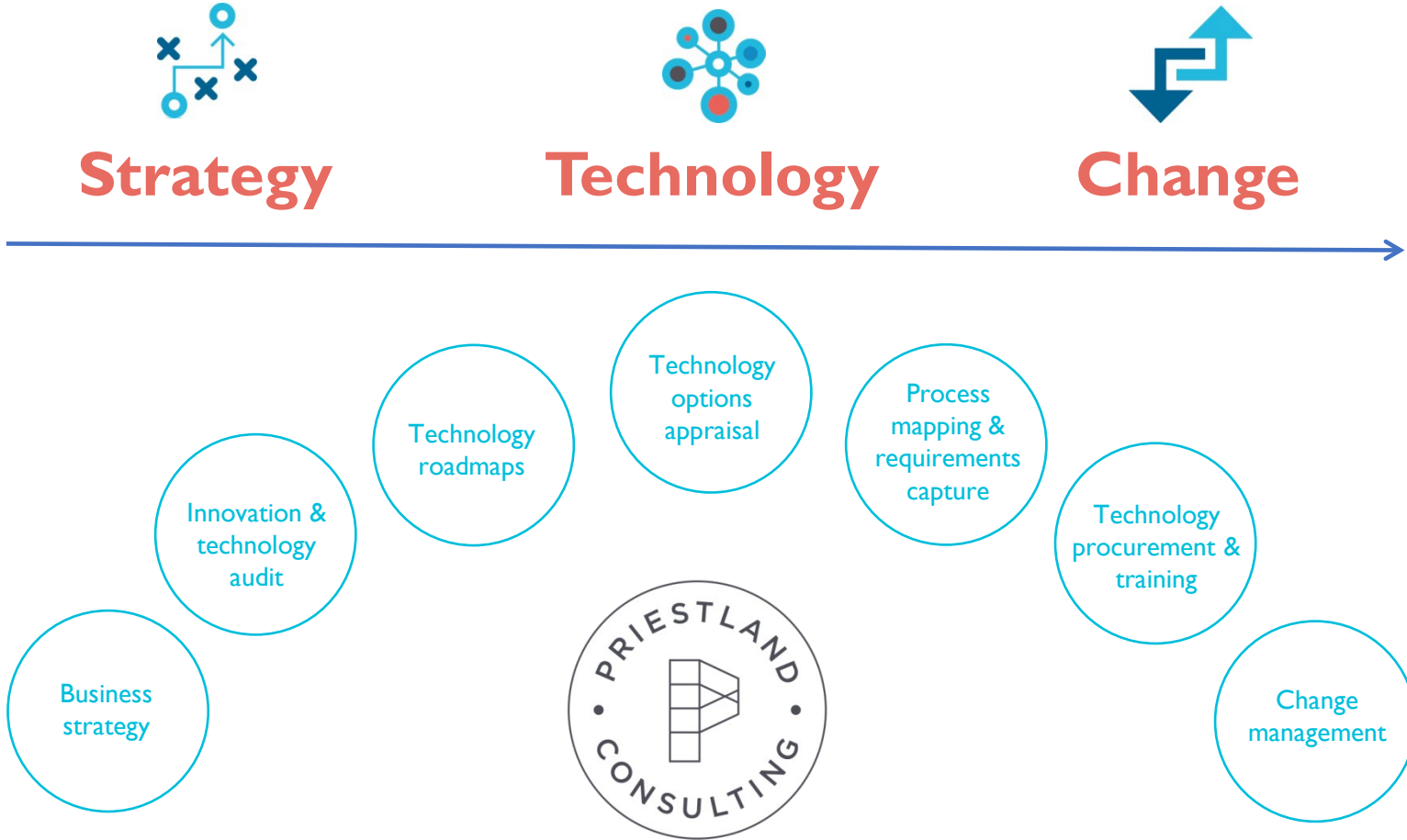


Change

for the built environment.

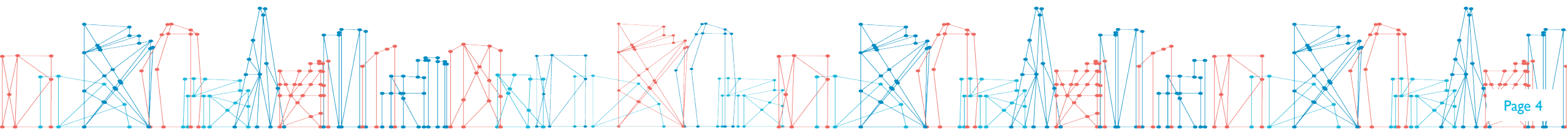


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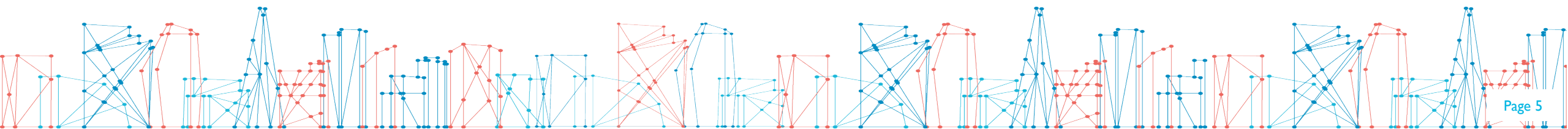
# Our capabilities and skills

3D visualisation	●	Cost consulting software	●	Planning and project controls	●
4D planning	●	Cost management	●	Procurement	●
Analytics	●	Cultural change	●	Programme delivery	●
BIM / Digital Engineering	●	Customer experience mapping	●	Programme implementation and risk	●
Building Management Systems (BMS)	●	Design for Manufacture and Assembly (DfMA)	●	Simulation	●
Business cases	●	Digital design processes	●	Strategy	●
Business development	●	Digital twins	●	Technology development	●
Change management	●	Factory fabrication and engineering	●	Training	●
Circular economy	●	Innovation	●	Value propositions	●
Concurrent engineering	●	Laser-based scanning	●	Visualisation	●



# Our list of clients

We work with blue chip contractors and consultants, and transformational construction technology start-ups.



# Our team



**John Priestland**

Managing Director

**John** is a Director of Priestland Consulting and is advising contractors, utilities and consultants on digital innovation and the industrialisation of construction. Previously, he led digital transformation at AECOM from 2016 to 2018.

John was Global Strategy Director at WSP at the time of the acquisition of Parsons Brinckerhoff from Balfour Beatty. He has also held senior roles at Hyder Consulting and WS Atkins.

John has a MBA (with Distinction) from London Business School) and a First Class Degree in Physics from Keble College, Oxford. He is a Fellow of the Institution of Civil Engineering.



**John Roberts**

Engineering Director

**John** has worked as a technical integrator and collaborator at Arup, Atkins and Laing O'Rourke for 35 years; winning, designing, and delivering innovative products and projects.

Integration of technical systems has always been a feature of the projects and teams he leads. At Arup and Atkins he was the engineering Director technically responsible for coordinating many complex international architectural projects based in the UK, Los Angeles, Hong Kong and Bangalore.

Until 2020 he was a Director at contractor Laing O'Rourke as Project Technical Leader for several major projects, coordinating the design, manufacturing and digital supply chains.

John is a Fellow of the Institution of Civil Engineering and a steering committee member for the International Association of Bridge and Structural engineers.



# What people say about Priestland Consulting

"We enjoyed working with PCL - highly relevant advice and insight spanning the construction industry and tailored to suit our needs"

**Chris Bosworth**, Group Strategy Director,  
Travis Perkins

"PCL know the design and construction world inside-out and are passionate about working with start-ups to help them get to market, find the right business model to unlock customers and quickly scale their revenues.

**Matt Blythe**, Co-Founder of Continuum Industries

"PCL supported us in making a big impact on strategy, bidding and technology. I recommend them wholeheartedly to other clients looking to develop their market thinking and implement change."

**Steve Helliwell**, Chief Executive Balfour Beatty Living Places

"I would recommend PCL for advice, support and delivery especially around transformational change."

**Stephen Billingham**, formerly Chairman of Anglian Water Group and non-executive director of Balfour Beatty plc

"The dedication shown in leading the project through to completion was refreshing. I have no hesitation in recommending PCL to others and would welcome the opportunity to work with them again.

**Alistair Borthwick**, CFO SSE Enterprise

"PCL delivered the project to high standards in an incredibly short timeframe. They really turned it around on a dime."

**Chantelle Ludski**, CEO Anthesis North America

